

### **Personal Details**

Valentin Brodbecker has a master degree in economics and was 30 years working in the financial industry consulting discerning customers.

His very strong interest in culinary art over 30 years makes him a very well versed expert.

2006 in the context of financial consulting he concentrated himself in the **subject of wine as an investment**, a so-called emotional asset. 2008 he published his book "Wine as an Investment".

His company "Brodbecker Wine & Gourmet Beratung" offers financial consultation in wine investments. In addition to this, he offers a wide range of lectures, organizing cooking events and tastings.

Since 2013 he also heads the company "Wine-LAND", which is specialized in subsequent regulation and disposal of wineries.

## **Publications**

His book:

"Wine as an investment, a delightful return."

Published in 2008.

Various articles on the topic:

Wine Investment, succession planning and sales of wineries, as well as exotic themes such wines in Asia as Thai wines.

Prolog for the catalog of the wine fair "Prowein" 2011 and 2012.

## Certifications

Several Professional courses in modern cooking.

Tasting courses on brandies and wines.

Successful distillers course 1995.

Sommelier Course IHK Koblenz of 2002.

## **Print Media**

02.03.2006 FAZ

10.04.2009 Börsen-Zeitung

June 2009 Vinum

May 2010 News German Banker Academy

26.09.2010 Welt am Sonntag

10.10.2010 Bild am Sonntag

18.07.2011 Wirtschaftswoche

23.10.2011 Handelsblatt Investor

21.12.2011 Focus Money

14/08/2013 Wiesbaden Kurier

26/10/2013 Mainzer Allgemeine

02/01/2014 Immobilienzeitung

14.02.2014 Der Deutsche Weinbau

July 2014 Wein Feder Journal

24.10.2015 Deutsches Weinmagazin

Jan./Feb. 2016 Magazine Belevue.

# TV coverage

- 2000 n-tv report for amateur chef of the year
- 2000 SWR / ZDF / BR interview same topic
- 2001 "Cooking Stars challengers" in TV Gusto cooking competition against a star chef
- 2006 SWR Landesschau / "Best of the Southwest" / Interview about wine connoisseur of the year and blind tasting
- Oct. 2007: Interview on the program funds and certificates on n-tv

22/01/2009: **ARD** Interview on German "Mittagsmagazin" on the trading floor in Frankfurt

- 03/06/2010: Interview with n-tv on the trading floor in Frankfurt
- 15/06/2010: Interview on Winery Robert Weil Kiedrich for the German Investors television DAF

07/07/2010: Interview with DAF on the trading

floor in Frankfurt

• 05/10/2010: **RTL** Night Journal

January 2012: Pro7 Galileo

#### Lectures

The following themes have been presented at many events:

**Fascination Wine** 

Wine as an Investment

The Wine Region Bordeaux

The Myth of Champagne

Riesling in all its Diversity

Thai Wines

Whisk(e)y - History, Diversity and Investment

## References

**HCI** Roadshow

Prince and Princess of Leiningen

WestLB

Bankers Academy

Private Banking Hanauer Sparkasse

Private Banking NASPA Wiesbaden at Winery Castle Vollrads

Various Lion's and Rotary Clubs
University of Viticulture in Geisenheim
Johannes Gutenberg University
etc.

### **Others**

- Travel to vineyards and winemakers
- Regular tastings, as with the wine magazine Vinum
- Regular attendance of wine fairs
- Advising banks in culinary specialties
- Fund manager of the first German Wine Fund
- Private Riesling wine from the steep slopes Niersteiner Pettenthal Vineyard work and wine production with 5 friends from 2003-2006
- Event Cooking with professionals,
- · Line of cooking seminars.

# **Memberships**

- Member of the Scotch Malt Whisky Society in Edinburgh since 1987,
- Member of Mainz Wine Senate.

Member of Red Wine Club Mainz e.V.

- Member of the german wine journalist association "Wine Feder e.V.",
- Member of the International Federation of Journalistes et Écrivains du Vin et des Spirits -F.I.J.E.V.
- Member of the international Amateur Cook Association in Germany for 29 years.